

## Message Text

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ACTION COME-00

INFO OCT-01 NEA-05 ISO-00 EB-05 DRC-01 RSC-01 /013 W

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R 281255Z NOV 73

FM AMEMBASSY MANAMA BAHRAIN

TO SECSTATE WASHDC 0975

INFO AMEMBASSY KUWAIT KUWAIT

AMEMBASSY ABU DHABI UAE

AMEMBASSY JIDDA SAUDI ARABIA

AMEMBASSY BEIRUT LEBANON

UNCLAS MANAMA 0751

E.O. 11652 : N/A

TAGS : BEXP, BA

SUBJECT : COMMUNICATIONS EQUIPMENT SPECIALIZED TRADE  
MISSION MAY, 1974

REF : A) STATE 197856

B) STATE 230713

1. MOST PROMOTABLE ITEMS FOR BAHRAIN FROM LIST REF A ARE  
IN ORDER OF PRIORITY:

- (1) TV AND RADIO BROADCAST AUDIO EQUIPMENT
- (2) TV AND RADIO BROADCAST PARTS AND ACCESSORIES
- (3) PUBLIC ADDRESS SYSTEMS
- (4) INTERCOMMUNICATIONS EQUIPMENT, EXCEPT WIRE.
- (5) TRANSMITTERS, RADIO BROADCAST
- (6) TRANSMITTERS, TV BROADCAST

2. OPPORTUNITY EXISTS IN BAHRAIN FORMOST ITEMS CLASSIFIED  
UNDER SIC CODE 36515 (ESPECIALLY 3651590).

3. BAHRAIN IMPORT DATA FOR TYPE EQUIPMENT LISTED REF A SHOWS  
MODERATE INCREASE FOR PAST FEW YEARS, WITH MOST INCREMENTS  
FROM JAPAN. WE FEEL THAT BUSINESS CLIMATE BY SCHEDULED DATE  
WILL PROVIDE GOOD OPPORTUNITY TO BOOST US SHARE OF THIS  
LARGELY UK AND JAPANESE DOMINATED MARKET.

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4. BAHRAIN BROADCASTING STATION (BBS) WILL BE SPENDING SEVERAL

MILLION DOLLARS GN EQUIPMENT AND FACILITIES IN NEXT FEW YEARS  
AND IS DEFINITELY LEANING TOWARD US EQUIPMENT. THERE WILL,  
HOWEVER, BE PRESSURE TO BUY UK EQUIPMENT. IF BAHRAIN STOP  
CANNOT BE PROGRAMMED FOR SUBJ. MISSION, WE RECOMMEND THAT  
BBS. ASST. DIR. AND/OR BBS CHIEF ENGINEER BE INVITED AT USG  
EXPENSE TO ATTEND MISSION IN KUWAIT.  
STEIN

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 28 NOV 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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30 JUN 2005

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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** : COMMUNICATIONS EQUIPMENT SPECIALIZED TRADE MISSION MAY, 1974  
**TAGS:** BEXP, BA  
**To:** STATE  
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